



DEPARTMENT OF
SPORT, ARTS & CULTURE

MEDIA RELEASE

Friday, 09 September 2010
FOR IMMEDIATE RELEASE

LIMPOPO CELEBRATES HERITAGE MONTH

Office of the Premier in conjunction with the Department of Sport, Arts and Culture will jointly host the celebration of Heritage Day under the theme: **CELEBRATING SOUTH AFRICA'S LIVING HUMAN TREASURES -THE CUSTODIANS OF OUR INTANGIBLE CULTURAL HERITAGE “**

The celebration will be held as follows:

Date: 24 September 2010
Time: 09h00
Venue: Marapong Stadium, Lephalale Municipality

Some of the strategic objectives that government seeks to achieve through the celebration of this event include but not limited to:

- Reaffirming the significance of Intangible cultural Heritage in social cohesion and the promotion of mutual respect within Limpopo cultural and Linguistic communities.
- Starting a provincial process of indentifying Living Human Treasures in the preservation, promotion and transmission of Intangible Cultural Heritage.
- Highlighting the Living Human Treasure' skills and expertise to ensure that thisskills are enhanced and used for the economic development of communities.
- Bridging the inter-generational gap in the transmission of indigenous knowledge, skills and techniques.

During the month of September, the department of Sport, Arts and Culture will acknowledge and celebrate the role being played by the Living Human Treasures in the preservation, transmission and promotion of the Intangible Cultural Heritage **(SEE ATTACHED LIST OF ACTIVITIES AND CONTACT PEOPLE).**

ISSUED BY
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